



JOURNEY +

STUDY +

EXPERIENCE +

IMMERSION

2014

SHARE +





ENGLISH
IMMERSION
INTERNATIONAL

国际
浸入式
英语

国际
浸入式
英语



7

SEVEN WEEK

INTENSIVE ENGLISH IMMERSION PROGRAM

Summer 2014 / June 28-August 16

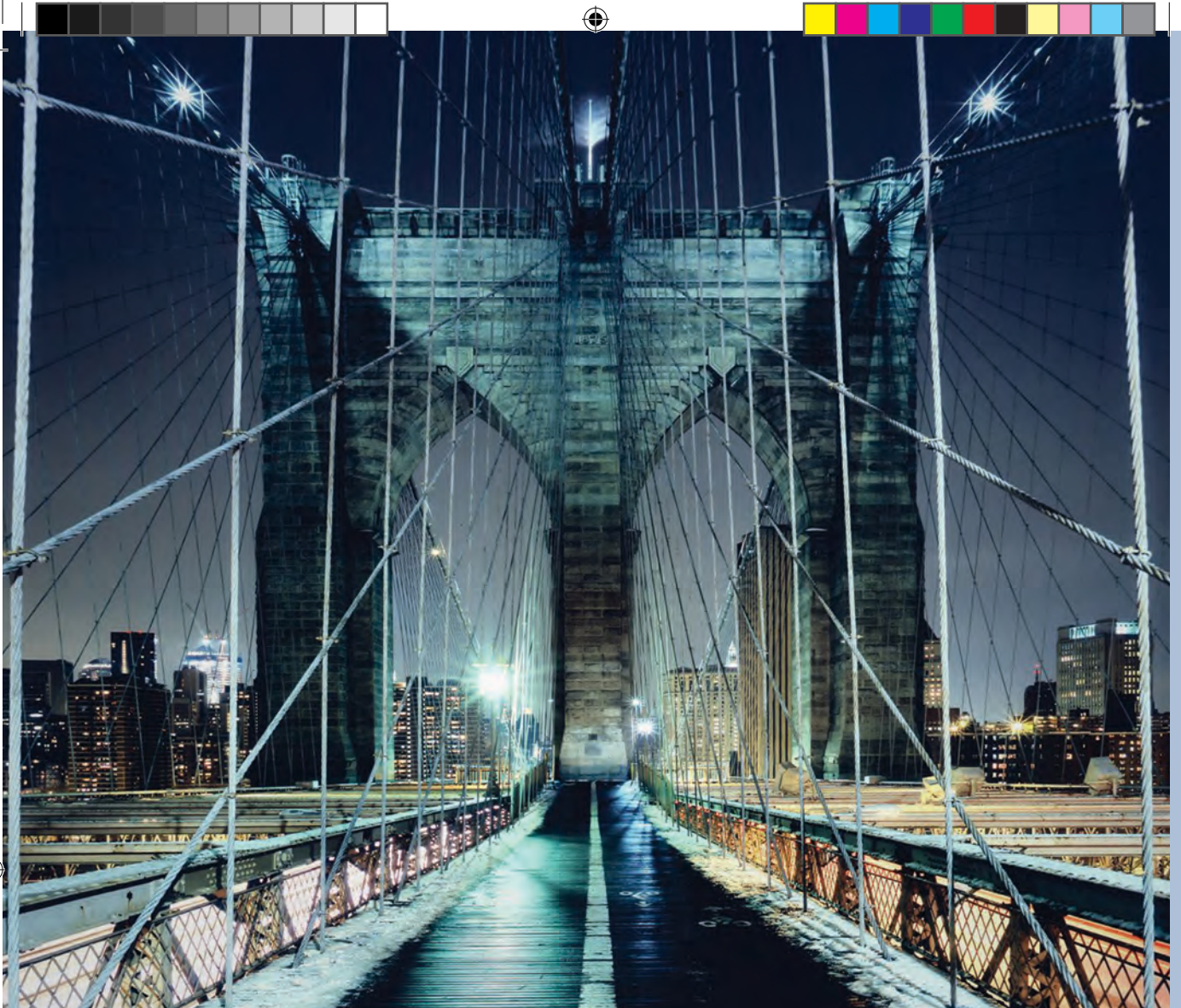
七周

浸入式英语强化项目

2014 年暑期 / 6 月 28 日 - 8 月 16 日

本英语强化项目为期 7 周, 面向准备到以英语为教学语言的美国或其他国家的大学就读的资优特长生







JOURNEY

“We are not only experiencing English classes but we are attending many activities outside of the campus. We play sports together, dine together, and tour some of America’s most famous places. For me it is a fantastic to be able to experience life in America. I feel like a native!

The tutoring program here is extremely helpful. With our mentors, we are able to share ideas together and we’re free to talk to them about whatever we’d like. We can further understand western thoughts while sharing our ideas! They really work hard and they spend a lot of time with us. We play together, we study together and we have life together. I’m really happy to spend time with them.

I enjoy everything here, the people are kind and everything is new to me. The environment is beautiful, the air is clean and the skies are blue. The teachers here are humorous but very professional. We can learn a lot during our stay such as our visit to the White House. It was brilliant!

I though the tour of New York City was fantastic. I have seen the Empire State Building, Wall Street, Central Park, and I have walked around Manhattan. We’ve learned so much from that trip.

I really love Kean USA because everyone has been so kind to me.”







about the program:

This program is designed to provide a competitive advantage to undergraduate and graduate students who plan to enter a higher education institution in the United States, or elsewhere, where the language of instruction is English. Many gifted and talented international students, even after acceptance, entering American universities are at a major disadvantage when it comes to speaking and writing fluently in English, despite the fact that they have had many years of instruction in their native country. An even more serious challenge for these students is comprehension and composition in English as it relates to their chosen field of study. Often when international students believe that they have understood the language and have mastered how to read and write in their field of study, they are still challenged by the social and cultural differences that exist between their native language and English.

This program is designed to address these challenges in an intensive immersion program uniquely suited to gifted and talented international students. The course of study begins by addressing speaking, both enunciation and pronunciation, in English and public speaking through interactive exercises specifically structured to produce results. Short writing assignments will be completed daily and revised using peer response and faculty feedback. Each group of ten students will work with a full-time 24-7 English Immersion Mentor (EIM) to ensure that the ALL ENGLISH, NO EXCEPTIONS system is continually reinforced. The EIM staff is within the same age bracket as the students they serve and they are native English speakers. Primary instruction is provided by faculty with both experience and expertise in second language acquisition. The academic credits earned are eligible for transfer to any accredited higher education institution in the United States or their affiliated partners. Whether you chose a university in New Jersey, New York, Boston, Chicago, California, Iowa or Texas, or anywhere in the world, YOU will be more successful, better prepared and above all avoid the frustrations that come with lower levels of comprehension and difficulty interacting with your peers or fear of public speaking.





STUDY

“Dr. Farahi, president of Kean University, gave a speech when we first arrived. He said he was a foreigner to America and that he had studied English as we are doing and that he is inspired and proud of our efforts. Dr. Farahi said that he would repeat English words over and over until he had finally managed to learn the language. If we can manage to master the English language the way he has, maybe one day, one of us can be the President of Kean University.”



about Kean University:

Kean is a not-for-profit public university established in 1855. We are located in northern New Jersey only 30 minutes from New York City, with our own train station on campus. Our fifteen thousand students come from all parts of New Jersey and the United States, and over 70 countries and cultures from around the world. As a comprehensive University, we offer over 80 undergraduate and graduate programs in multiple locations within the state as well as a campus in Wenzhou, China. The Kean USA campus is among one of the most beautiful in the country and our academic and residential facilities are world-class. You are encouraged to view our ten-minute video tour on the YouTube or our website at www.kean.edu.

Diversity Inc. ranked Kean as one of the top five colleges and universities, along with Cornell and Duke, in America. The University has been placed on President Obama's Honor Roll for community service four years in a row. Our many education programs are ranked among the top ten in the United States as are the programs we offer for freshmen through our Center for Academic Success. All of our historical knowledge in education and programmatic excellence is combined to create and offer one of the best language immersion programs in the world: English Immersion International.





program structure:

The Kean USA English Immersion International Program for Summer 2014 is organized to ensure our students learn spoken and written English language skills, allowing them to speak English fluently and with confidence, and ensuring that their reading comprehension and writing abilities are effective for global success. A tiered structure based upon instruction, coaching and real world practice will enable English language learners to acquire and refine their English language skills either at the intermediate or advanced levels. The program of study will also include opportunities for student to experiences in U.S. culture via local trips in New Jersey and in New York City, visits to public schools and businesses as they relate to professional study, and to engage participants in social and informal group activities with mentors to provide extensive opportunities and contexts to support the development of English language skills.

The Summer program will offer three credits (90 contact hours during seven weeks) of direct study in English and communication plus an additional opportunity to add a course related to a professional area that a student may be pursuing in his or her home university. Students may select an additional three-credit (45 contact hours over seven weeks) course in Education (theory, curriculum and/or practice), International Business (management, accounting, or marketing), Computer Science, or in Media and Communication. All of the professional courses will be taught in English.

Kean University offers an exciting opportunity to get ahead with your English this summer. Join us at Kean USA for seven weeks of intensive study and cultural opportunities, from June 28 (arrival) through August 16 (departure).

Summer is made to study... And where better than on our beautiful, landscaped campus right next door to New York City? We offer the 'total immersion experience': live, communicate, work and play in English. Your experience will begin with a full welcome and orientation to ensure you are familiar and safe in your new summer home. For 7 weeks, you will receive intensive teaching in all the key English skills, emphasis on pronunciation, enunciation, comprehension and oral communication. You will learn how to use these skills for your academic, personal and professional development. You will receive 5 ½ hours of classroom instruction daily and gain access to individualized tutoring support to ensure that you can learn at your own pace and get the most out of your entire experience.







EXPERIENCE

“The most beneficial part of attending the Kean program was being fully immersed in American culture, surrounded by English speaking people. When we go to Starbucks or the cafeteria, everyone spoke English. Having to answer, pushes us to respond to them in English. Because of this immersion, we are constantly practicing our pronunciation and thinking in English

The tour in America has been amazing. I don't think it could have been better. The Kean program allowed for my first time studying abroad and it's been an incredible experience for me. During the six weeks in America, I was learning not only on campus but through all the fun and exciting tours to places such as Washington DC, New York, and Philadelphia.

The trip to Six Flags was much fun and extremely exciting. The roller coaster was 150 meters high. It was the most fun experience!”







welcome and orientation

Prior to the start of classes, students will undergo a comprehensive welcome and orientation program. The welcome and orientation will give students the opportunity to meet Kean University President Dawood Farahi, the Provost, their Kean USA faculty and staff, and, most importantly, their Kean USA peers, tutors and mentors.

housing

All students will reside in Kean University's apartment style residence halls. The apartment style buildings contain fully furnished units with two bedrooms complete with linens, a combination living room/semi-kitchen with a full size refrigerator and microwave, and a private bathroom. Each student in residence will have access to mail services, a computer lab, laundry facilities, hard-wired and wireless Internet access, and game room.







SHARE

“It’s great being in America! In China, I thought my English was good but while at Kean I have found many shortcomings. The professors here understand us and are motivated to discover which areas we need the most help.

Students in the program are very active. Any time we have a problem we aren’t afraid to raise our hands and if we need more attention the professors will stay after class to help. I hope other Chinese student have the opportunity to experience what I have at Kean. After this trip is over I will miss it.

American students know how to balance study and play. In China we are very focused on study but in America they don’t forget to play. The balance makes study more enjoyable and I believe we absorb more information. If we don’t know how to enjoy ourselves, it is a waste of time!”





“I have been on many trips, to museums, to Washington DC, to the USS Intrepid, the Statue of Liberty, and St. Patrick’s Cathedral. Yesterday I went to CNBC studio. CNBC studio was amazing and this was the first time I had seen a television set. It was an awesome experience!

I have noticed many differences from China: the environment (nice!), the lifestyle, the education, and the food. I really enjoy the food here (haha).”

meals

The program includes three meals each day and Chinese cuisine will be a regular part of the menu at campus eateries. Dinner options may also include a sampling of diverse cultural entrees.

classes

For the 7 week academic program, each student will receive intensive teaching in all the key English skills –emphasis on pronunciation, enunciation, comprehension and oral communication. They will also learn how to use these skills to enhance their academic studies. At the completion of the program, each student will earn 6 academic credits. Three credits in English and three (3) credits in a subject matter course.

contact:

MR. CURTIS WU

Director, English Language Center

Wenzhou-Kean University 88 University Road, Li’ao Street, Ouhai District, Wenzhou, P.R.China Post Code: 325060

+86 577 55870223

curtiswu@wku.edu.cn

OFFICE OF KEAN USA ENGLISH LANGUAGE IMMERSION

Kean University 1000 Morris Avenue, Union, NJ 07083

immersion@kean.edu

apply:

To apply please visit <http://www.kean.edu/ku/english-immersion-program> to access the application.









lectures and movies

Students will attend small group workshops, view movies and discuss current events. These activities will supplement the in-class instruction, inform the co-curricular excursions and further engage them in the English language and American culture. Group conversations with Kean USA faculty and students will be held at the conclusion of each activity.

academic support

Aside from designated faculty office hours, Kean USA faculty, academic support staff and tutors will be available to provide one-on-one and group assistance outside of the classroom.

Between classes and during the evening students will be able to practice and develop their English in language computer labs, reading groups, sitting in on other classes with Kean USA students and participating in discussion groups. Tutoring will also be available in the afternoon and evening in the residence hall.

peer interactions

Kean USA students will be with Wenzhou-Kean students in each aspect of the 7 week program - inside the classroom, in the residence halls and as a part of the co-curricular excursions. Kean USA students will assist as resident assistants, tutors and mentors. Wenzhou-Kean student leaders will also have the opportunity to meet and interact with various Kean USA student leaders.





program costs

The program cost to each student is \$5,500* and covers the cost of tuition and educational expenses – including co-curricular excursions, housing and meals.

Tuition and Educational Support Programs:

\$2,400*

Room and Board:

\$3,100

Total:

\$5,500*

**Students currently enrolled at Wenzhou-Kean University will receive a \$500 academic and administrative processing credit. Students participating from Wenzhou Kean University will be charged a Tuition and Educational Support Program fee of \$1,900, totaling \$5,000 for the entire program. Also note, the fee for VISA processing and the cost of round-trip airfare is not include in the cost of the program.*

Participants also have the option to purchase vouchers for additional cultural activities for an additional fee. Additional cultural activities will include trips such as:

Weekend in Washington D.C. (two days):

\$320

Weekend in Boston (two days):

\$380

Broadway Show and Dinner:

\$140

Yankees Baseball Game:

\$160

The supplemental excursion packages include meals



co-curricular excursions

Kean University's campus is located 30 minutes from New York City and 90 minutes from Philadelphia.

Students will supplement their academic learning by visiting a variety of popular American venues. Those experiences will reinforce classroom learning within business, cultural and social settings.

Whether students are in the Wall Street financial district, at a museum in New York City, attending a New York Yankees baseball game, or walking the steps of the United States Capital Building in Washington DC, they will be guided by Kean USA staff and students and will be able to practice their English conversation skills while learning about American history, culture, business practices and social customs.

Other co-curricular experiences will be included such as: academic field trips to visit local school systems, an outdoor adventure course to build interpersonal awareness; a community service project to cultivate awareness of diverse perspectives and civic engagement; and an exploration of local environmental and cultural arts facilities as resources for business and community service. Overall, the full range of co-curricular excursions is designed to enhance the classroom instruction and expand the participants' ability to actively engage multiple dimensions of the American cultural experience.

At least six (6) co-curricular excursions will be structured into the standard program fee for all participants. The various programs will be organized in small groups to encourage maximum opportunity for discussion and group interaction. Individual student schedules will likely include an excursion or field trip one day during the week and one day of the weekend.

Co-curricular excursion options are subject to change.

safety and conduct

Please note that the Kean USA Language Immersion Program requires participants to remain with the Kean University Language Immersion group at all times; and utilize Kean University sponsored transportation for off-campus activities. Any independent travel requests must be authorized in advance by the Office of the Vice President for Student Affairs in consultation with the student's home university. Participants are expected to actively engage in all academic and co-curricular activities and follow all safety instructions and guidelines. The Kean University Student Code of Conduct www.kean.edu/KU/Code-of-Conduct is applicable to the actions and behaviors of all students.

1. Participants are required to remain with the Kean University Language Immersion group throughout the duration of the trip.
2. Non-program sponsored travel must be approved by the Office of the Vice President for Student Affairs.
3. Participants are expected to abide by all Kean University policies, specifically the Student Code of Conduct.
4. Participants are expected to abide by all local, state, and federal laws, for example the legal drinking age being 21.
5. Participants are expected to attend all scheduled sessions as outlined in the official program schedule.
6. Participants are expected to uphold the Kean University Alcohol Free Housing Policy.
7. There is no overnight guest visitation during the Kean University USA Language Immersion Program.





KEAN
U.S.A.

1000 MORRIS AVENUE UNION NEW JERSEY 07083